

**COURSE DATA****Data Subject**

Code	46829
Name	Marketing aplicado a las artes y a la cultura
Cycle	Master's degree
ECTS Credits	3.0
Academic year	2024 - 2025

Study (s)

Degree	Center	Acad. Period	year
2270 - Máster Universitario en Gestión Cultural	Faculty of Social Sciences	1	First term

Subject-matter

Degree	Subject-matter	Character
2270 - Máster Universitario en Gestión Cultural	7 - Marketing aplicado a las artes y a la cultura	Obligatory

SUMMARY

English version is not available

PREVIOUS KNOWLEDGE**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements



English version is not available

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	10,00	100
Seminars	6,00	100
Classroom practices	6,00	100
Tutorials	4,00	100
TOTAL	26,00	

TEACHING METHODOLOGY

English version is not available

EVALUATION

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