

**COURSE DATA****Data Subject**

Code	46484
Name	Making and editing projects
Cycle	Master's degree
ECTS Credits	14.0
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. year	Period
2253 - Master's degree in Audiovisual Content and Formats	Faculty of Philology, Translation and Communication	1	Second term

Subject-matter

Degree	Subject-matter	Character
2253 - Master's degree in Audiovisual Content and Formats	5 - Making and editing projects	Obligatory

Coordination

Name	Department
RAUSELL LLEDO, IGNACIO	340 - Language Theory and Communication Sciences

SUMMARY

The students will make the audiovisual teaser that must complete their audiovisual or bible project. The teaser will last around 90 seconds. To make the teaser they will have to write the script, for pre-production, shoot and do the editing and post-production, with the final image and sound finishes. This teaser will accompany the audiovisual or Bible project and will be delivered as part of the TFM. In addition, students will learn how to layout a professional text, and will be taught layout and design software. The Master's does not involve technological training, but the teaching staff will give some keys so that the students are autonomous and can complete the required work with the maximum guarantees.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

2253 - Master's degree in Audiovisual Content and Formats

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.
- Students should demonstrate self-directed learning skills for continued academic growth.
- Students should possess and understand foundational knowledge that enables original thinking and research in the field.
- Adquirir las competencias académicas y profesionales convenientes en el ámbito de la creación, diseño y desarrollo de contenidos audiovisuales para la multidifusión digital.
- Analizar e interpretar les nuevos lenguajes mediáticos asociados a la multidifusión digital.
- Integrar las tecnologías de adquisición, edición, difusión e interactivas propias de la era digital en el diseño y producción de nuevos contenidos y formatos audiovisuales.
- Crear contenidos y diseñar formatos audiovisuales lineales y/o interactivos para el nuevo espacio de la comunicación digital.
- Dominar las diferentes fases de elaboración de una producción audiovisual y los estilos de realización de proyectos en los nuevo espacio audiovisual.
- Crear y desarrollar programas piloto para la génesis de nuevos formatos mediáticos.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

The students will be able to produce audiovisual products with professional finishes in a solvent way and will deepen their knowledge of specific programs for design and layout, editing and post-production of image and sound. On the other hand, they will learn and deepen the professional routines of a professional shoot. You will also know how to give graphic and visual coherence to the projects and how to take care of the presentation in the communicative field.



DESCRIPTION OF CONTENTS

1. Design and layout of audiovisual projects.

2. Script and pre-production of an audiovisual teaser.

3. Filming and production of an audiovisual teaser.

4. Editing and post-production of an audiovisual teaser.

WORKLOAD

ACTIVITY	Hours	% To be attended
Laboratory practices	140,00	100
TOTAL	140,00	

TEACHING METHODOLOGY

In this subject, work will be carried out in the classroom in the preparation of the design and layout of the audiovisual project, but there will also be work outside the classroom, during filming. The rest of the hours will also take place in the classroom, continuing with teamwork, both in the preparation of the script and the pre-production of the teaser, as well as in the editing and post-production of image and sound. The teaching staff will be mainly made up of technicians, with a remarkable professional career who will be tutoring and guiding the students at all times in carrying out the eminently practical work of the subject.

EVALUATION

The evaluation will be carried out based on the execution of the different practical works:

- Design and layout of the audiovisual or Bible project (50%, 5 out of 10).- Audiovisual teaser (50%, 5 out of 10).

To pass the subject, each group must get more than a 5 in each of the parts.

The grade will be the same for all group members, unless otherwise stated.