

**COURSE DATA****Data Subject**

Code	36637
Name	Political journalism and its treatment
Cycle	Grade
ECTS Credits	6.0
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. Period	year
1334 - Degree in Journalism	Faculty of Philology, Translation and Communication	3	First term

Subject-matter

Degree	Subject-matter	Character
1334 - Degree in Journalism	9 - Periodismo especializado	Obligatory

Coordination

Name	Department
VALERA ORDAZ, LIDIA	340 - Language Theory and Communication Sciences

SUMMARY

The subject Political Journalism introduces the student to the media treatment of a series of actors (governments, political parties, civil society), political processes and institutions, while preparing the student for the informative representation of these processes.

The practice of political journalism thus becomes a means of communication between citizens and their representatives, crucial for the proper functioning of the political system and democracy.

This course studies the sources and protagonists of political information, the messages and genres in which it is presented in journalism and the channels through which it is disseminated. It also deals with the mapping of political journalism in different media systems, comparing the phenomenon through different dimensions.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Students who enroll in the subject 'Political Journalism and its Treatment' should not have any special previous skills, beyond those acquired in the first and second year of the Bachelor's Degree in Journalism, and the skills acquired during high school and secondary school studies (writing, reading comprehension, etc.). And, of course, a willingness to participate in all the activities proposed in class, and a critical capacity and curiosity enough to ask questions.

1334 - Degree in Journalism

- Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.
- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Que los estudiantes tengan la capacidad y la creatividad necesarias para asumir riesgos expresivos y temáticos en el marco de las disponibilidades y plazos de la producción comunicativa, aplicando soluciones y puntos de vista fundados en el desarrollo de los proyectos.
- Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.
- Students should show solidarity with people across the planet, as well as knowledge of the main cultural currents in relation to individual and collective values and respect for human life.
- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students should have an understanding of own and other social, historical, economic and cultural aspects within their relevant contexts.
- Students should be able to recover, organize, analyse and process information and communication with the purpose of private or collective uses through various media and supports or in the creation of productions of any kind.



- Students must be able to search, select, contextualise and order any type of source or document (written, audio, visual etc.) useful for the elaboration and processing of information, as well as for persuasive communicative or fictional and entertainment uses.
- Students must be able to reasonably propose ideas from the basics of rhetoric, as well as to communicate through the techniques of persuasion.
- Students must have an understanding of the data and mathematical operations performed, with some of them commonly used in the media. Students must know how to use data and statistics in a correct and understandable way for global dissemination.

- Identify, analyze and train for the construction of communicative strategies of political, social, cultural, economic and scientific information.
- Apply a critical vision (capacity of analysis, comprehension and interpretation) on the topics that nurture political, social, cultural, economic and scientific-technological journalism.
- Adapt news in various formats of political, social, cultural, economic and scientific nature in the media.
- Analyze and classify texts and documents of an economic, political, cultural, scientific and/or technological nature and translate them into the languages of the mass media.
- Identify knowledge of the main contemporary debates linked to the political, social, cultural, economic, scientific and technological, local-regional (territorial debates) and of the forms of expression and argots that have been used in their public construction.
- Organize knowledge of the fundamentals of specialized journalism on different topics, its methods and research perspectives.
- Classify the elements that are in the genesis and configuration of political and social current affairs, as well as the main theoretical currents that analyze and study political, scientific and social journalism.
- Operate and prepare projects and tasks of political journalism. Ability to search, select and elaborate political information according to the standards of written journalism and according to the different genres and formats of Political Journalism.
- Identify sources, documentation and political contents.
- Interpret political material related to current events and convert it into meaningful, useful and adequate information to the profile of the recipients.
- To create awareness of the transcendence of political journalism as a tool for knowledge of the reality of the democratic system.
- To plan the repercussion of the work of the political journalist in the perception of reality and the decision making of citizens within the current democracy.
- To clarify how the different agents involved in political journalism work.

DESCRIPTION OF CONTENTS

1. Introduction to political journalism

- 1.1. Definition
- 1.2. Functions in democracy
- 1.3. The practice of political journalism
- 1.4. Sources



2. Actors in political journalism

- 2.1. Political journalists
- 2.2. Politics
- 2.3. Political actors
- 2.4. Relationship models between journalists and politicians

3. Political journalism in Spain

- 3.1. Characteristics
- 3.2. Professional cultures
- 3.3. Self-understanding of the profession
- 3.4. Political information
- 3.5. Consumption of political information

4. Political journalism in comparative perspective

- 4.1. Introduction
- 4.2. Comparing political journalism
- 4.3. Political journalists
- 4.4. The relationship with politicians
- 4.5. Journalistic style and professional roles
- 4.6. Effects on citizenship

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Computer classroom practice	30,00	100
Study and independent work	60,00	0
Preparation of evaluation activities	30,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

- MD4 - Personalized and/or group tutorials
- MD5 - Seminars and workshops
- MD8 - Individual study and independent work
- MD1 - Theoretical classes (lectures or expository classes with student presentation)
- MD2 - Practical classes
- MD3 - Discussion classes



EVALUATION

1st call

Individual practicals: 60%

Theoretical exam: 30%

Participation in the theoretical, practical and debate sessions: 10%

WARNING: The individual practical assignments are done in the practical sessions designed for this purpose, are delivered in the classroom in printed form and are not recoverable in any case. It is strictly forbidden to change the practical group. Students may only attend the group in which they are enrolled. Attendance to the practical classes is compulsory.

WARNING: Three faults of any kind (syntax, spelling, grammar, lexicon, accentuation, etc.) are grounds for failure of any exercise (including the exam), in first and second call.

2nd call

Theoretical exam: 40%.

Individual practice / Practical exam: 60%

WARNING: Three faults of any kind (syntax, spelling, grammar, lexis, accentuation, etc.) are grounds for failure of any exercise (including the exam), at the first and second summons.

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Attention:

Intellectual honesty is vital in academic communities, and for the fair assessment of student work. All work submitted for this course must be original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted.

In the case of plagiarism in a student's assessment work, this may be marked with a numerical grade of zero and lead to the suspension of the course, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.

The following will also be considered serious misconduct and, therefore, may result in immediate suspension from the exam session: copying or facilitating the copying of work among undergraduate students; irregularly accessing or appropriating in advance the content of a test or exam; facilitating or procuring the appropriation, alteration or subsequent destruction of the content or results of an assessable activity and impersonation of the person in exams. When the serious misconduct mentioned in this point is detected, the teacher must notify the Grade Coordination.

The presentation of work and/or exams with spelling or typographical mistakes and/or errors in syntax, coherence or writing will be penalised and may lead to the suspension of the exam.



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Additional

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