VNIVERSITAT �@ ID VALÈNCIA

COURSE DATA

Data Subject

Code	36550
Name	Media documentation
Cycle	Grade
ECTS Credits	6.0
Academic year	2022 - 2023

Study (s)

Degree	Center	Acad. year	Period
1333 - Degree in Audiovisual Communication	Faculty of Philology, Translation and Communication	1	First term

Subject-matter

Degree	Subject-matter	Character
1333 - Degree in Audiovisual Communication	2 - Comunicación	Basic Training

Coordination

Name	Department
GAMIR RIOS, JOSE VICENTE	340 - Language Theory and Communication Sciences

SUMMARY

This subject refers, on the one hand, to the fundamental questions included in the field of Philosophy and Theory of science and research methodology and techniques; on the other hand, it also deals with the set of questions that are dealt with within the field of knowledge of informative and audiovisual documentation, among others, the peculiarities of the documentary chain, the structure and functioning of documentary institutions and the treatment of documents, in this case audiovisual ones, even though information and communication technologies are giving a transcendental relevance to the creation, management and use of the database.

The subject studies the nature, search, recovery and treatment of sources in the different areas of documentation related to the research and practice of Audiovisual Communication: 1) research in communication sciences; 2) exercise of digital, radio, television and multimedia journalism; 3) fact-checking; and 4) ideation and creation of photographic, sound, visual, audiovisual and multimedia projects.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No prior knowledge is required

1333 - Degree in Audiovisual Communication

- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.

- Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.

- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).

- Students must be able to search, select and organise any type of audiovisual document in a database, as well as their use in different audiovisual formats using digital methods.

The course aims to achieve the following learning results of the Degree in Audiovisual Communication:
- Select any type of document from a database.

- Use documents in analog and digital databases.

- To develop a research work.

Specifically, each subject will enable students to achieve the following results:
- Theme 2. Understand the nature and typology of academic documentary sources, and be able to proceed with their search, ranking, recovery and treatment. - Theme 3. Understand the nature and typology of journalistic documentary sources, and be able to proceed with their search, ranking, recovery and treatment. - Theme 4. Understand the nature and typology of fake news, and be able to detect and contrast them. Theme 5. Understand the nature and typology of photographic, sound, audiovisual and multimedia sources, and be able to proceed with their search, ranking, recovery and treatment.

DESCRIPTION OF CONTENTS

1. Introduction to communicative documentation

1. Basic concepts.
2. Types of information sources and documents.
3. Criteria for assessing the reliability of documentary and web sources.

2. Documentation for communication research

1. Types of sources for academic research.
2. Articles.
3. Research of documentation for academic research..
4. Plagiarism.
5. APA7 referencing standards according to the type of source.
6. Citation rules.

3. Documentation for the practice of digital, radio, audiovisual or multimedia journalism.

1. Journalistic documentation
2. Functions of journalistic documentation
3. Types of journalistic documentary sources
4. Archives and documentation centers
5. Digital information retrieval
6. Information-documentary products

4. Documentation for fact-checking

1. Disinformation and misinformation
2. Typology of producers of disinformation
3. Typology of hoaxes
4. Fact checkers
5. Resources for verification

5. Documentation for the development of audiovisual or multimedia projects.

1. The role of the film researcher.
2. Resources for graphic documentation.
3. Resources for sound documentation.
4. Resources for audiovisual documentation.
5. Search for audiovisual and multimedia resources.
6. Correct use of audiovisual and multimedia resources.

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Computer classroom practice	30,00	100
Study and independent work	40,00	0
Readings supplementary material	10,00	0
Preparation of practical classes and problem	40,00	0
TOTAL	**150,00**	

TEACHING METHODOLOGY

Lecture

Theoretical and practical problem solving

The face-to-face teaching will be developed in two weekly classes, one of theory and the other of practices, both of two hours of duration.

- The theory classes will consist of the exposition of the subject's syllabus by the faculty using the expository session methodology and with the support of the corresponding teaching materials. Attendance to these sessions is highly recommended, since they will serve to explain the concepts that the students will have to apply in the practical sessions.

- The practical classes will take place in the computer classroom and will consist of the tutored resolution by the students of exercises introduced and proposed by the teacher in relation to the theoretical content of the subject, using the problem-based learning methodology. The non face-to-face work will be developed through the participation of the students in tutorials, the reading of reference texts provided by the teachers, the study of the knowledge exposed in the theory sessions and the final resolution of the exercises presented in the practical sessions.

EVALUATION

The evaluation in the first call will consist of two blocks:
- Final written test on the theoretical content of the course (50%).
- Assessment of technical learning: practical activities (50%).

Continuous and tutored realization of the exercises and problems raised in the practical classes, which will be delivered together in the last session of the course. The document to be evaluated will be the one handed in at the end of the course, as a result of the incorporation by the students of the suggestions and corrections made by the professor during the practical sessions.

Each exercise will receive a maximum grade weighted according to the total number of problems posed and the number of sessions in which each of them have been developed.

The evaluation in the second call will maintain, if it is the case, the grade obtained in the block passed in the first call. The evaluation of the failed or not presented block will be carried out in the following way:
- Final written test on the theoretical content of the subject (50%).
- Assessment of technical learning: exam on the content of the practical activities (50%).

Observations:
- It is necessary to pass the exam and the work to pass the course.

- The presence of spelling mistakes in the exam and the activities will be penalized at the rate of -0.5 points out of 10 for each spelling mistake and -0.25 points out of 10 for each lack of graphic accentuation.The inclusion in an activity of material elaborated by third parties without citing its source will result in failure with a numerical grade of 0, regardless of whether it is a textual reproduction or a continuous paraphrase.

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