



COURSE DATA

Data Subject

Code	33300
Name	Social psychology I
Cycle	Grade
ECTS Credits	6.0
Academic year	2016 - 2017

Study (s)

Degree	Center	Acad. year	Period
1319 - Degree in Psychology	Faculty of Psychology and Speech Therapy	1	First term

Subject-matter

Degree	Subject-matter	Character
1319 - Degree in Psychology	4 - Social psychology	Basic Training

Coordination

Name	Department
LUQUE AGUES, OTO	306 - Social Psychology
MOLPECERES PASTOR, M. ANGELES	306 - Social Psychology
PEREZ PEREZ, JUAN ANTONIO	306 - Social Psychology

SUMMARY

Social psychology focuses on the social origin of behavior, emotions, belief systems or mental processes such as perception, judgment or memory. Social interaction, social influence or social communication stand out as some of the main processes in the field. Social psychology postulates that higher psychological processes are linked to the social context and to the positions the subject holds in such context; the individual's ingroups and reference groups contribute to the definition of such social positions. Our field offers an original perspective that articulates psychology and sociology. Depending on the orientation adopted, such articulation between social and mental processes can be approached at four different levels: intrapersonal level, interpersonal level, group level or ideological level.



This course is conceived as an introductory course in social psychology, offering a global introduction to the history, theoretical approaches and main concepts of the field. This course and the complementary course in Social Psychology II will instruct the student in the main milestones of social psychology, its paradigmatic research methods and the most significant applied fields.

Links with other courses in the program and professional fields. The course in Social Psychology I offers a fundamental knowledge in the training of psychologists. Knowledge of basic processes in social psychology is clearly relevant for further courses derived from this one, specially Social Psychology II, but also Organizational Psychology, Psychosocial Intervention or the courses related to the program in Work and Organizational Psychology.

Social psychology is related to many applications and professional roles, such as health, law psychology, environmental psychology, advertising and communication campaigns, attitude and opinion measurement and change, marketing, social integration or social innovation.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Students whose first language is not English will be required to demonstrate their proficiency in English at a B1 level at least.

1319 - Degree in Psychology

- Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.
- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Know how to describe and measure interaction processes, group dynamics and group and intergroup structures.
- Be able to identify group and intergroup problems and needs.
- Know how to describe and measure interaction processes, organizational and inter-organizational dynamics and structures.



- Know how to analyse the context where individual behaviour and group and intergroup processes are developed.
- Know how to select and manage tools, products and services, and identify stakeholders.
- Know the functions and characteristics of the theoretical models of social psychology and the psychology of groups.
- Understand the psychosocial principles of the functioning of groups and organizations, as well as the basic laws of psychosocial processes.
- Know the different fields of application of social psychology.
- Understand the social dimension of human beings taking historical and sociocultural factors into account.

At the end of the course in Social Psychology I, the student should be able to demonstrate:

- Ability to interpret individual behavior in psychosocial terms
- Ability for psychosocial conceptualization of social phenomena
- Ability to do research in social psychology
- Ability to develop measurement instruments in social psychology
- Ability to use groups as agents of individual change
- Ability to work with groups and to manage social change
- Ability to design a communication campaign
- Ability for comprehensive reading of scientific papers in social psychology
- Creativity
- Ability for self-directed learning
- Critical and self-critical thinking

DESCRIPTION OF CONTENTS

1. The field of social psychology

Historical, theoretical and conceptual overview of the field
Human behavior as interaction

2. Social cognition

Social perception
Social cognition
Causal attribution and social explanation
Relations between concepts and semantic distances
Social representations



3. Social origins of the irrational

Cognitive biases
Stereotypes and prejudice
Authoritarianism and dogmatism
Inhuman behavior
Ideal-behavior incongruence

4. Attitudes and behavior

Attitudes, beliefs and values
Persuasion and attitude change
Rationalization and self-justification processes
Behavioral tactics

5. Social influence

Socialization
Imitation, suggestion and contagion
Social facilitation
Conformity and social uniformities
Norms: creation and change
Obedience and disobedience
Social innovation and change
Power, leadership, reactance

WORKLOAD

ACTIVITY	Hours	% To be attended
Theoretical and practical classes	60,00	100
Study and independent work	45,00	0
Readings supplementary material	45,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

- [i] Lecture meetings and presentations covering the different topics of the course
- [ii] Comprehensive reading of classic papers in social psychology, with the aim of acquiring the habit of reading classic texts and original sources



- [iii] Public presentations on the part of students
- [iv] Teamwork
- [v] Individual assignments
- [vi] Use of virtual platform with didactic purposes

EVALUATION

The grade for this course will be based on three things:

1. Exam [70%]
2. Individual or group assignments [20%]

Process evaluation of competencies acquired through participation in activities [10%]

To pass the subject, each student must obtain at least 5 out of 10 on an average of the different tests.

In case of advance announcement for the completion of studies, evaluation consist of conducting the exam and performing reporting practices determined by the teacher.

The grade for the course will be subject to the provisions of RegulationsQualifications of the University of Valencia (ACGUV 12/2004). ([Http://www.uv.es/graus/normatives/Reglament_qualificacions.pdf](http://www.uv.es/graus/normatives/Reglament_qualificacions.pdf))

Shall apply the rules of the University of challenging examinations and on the behavior of copying and plagiarism, and the procedures used by the University for its detection and disciplinary.

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Basic

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Additional

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